



CROUCHER

Born in Rotorua, and loved
all over – Croucher is the
taste of discovery, from the
home of adventure.

Choose your adventure.

croucherbrewing.co.nz

Brewed for
The Croucher Brewing Company
166 Lake Road, Rotorua, New Zealand
at 186 James Fletcher Drive,
Otahuhu, Auckland.

500 ml



8 53620 00304 9



ULTRA IPA

DISCOVER ★ ROTORUA
NEW ZEALAND



Are you adequately prepared
for this Ultra India Pale Ale?
You'll need a bib, some
comfortable shoes and a
pre-filled ice bath. When it
comes to flavour and strength,
this heady blend of hops
from New Zealand, Aussie
and the US of A is not for
the faint of heart.

7% alc/vol

WARNING:
NOT SUITABLE FOR NOVICES

2.8 Standard
drinks approx.



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8 53620 00306 3

330 ml



ULTRA IPA

DISCOVER ★ ROTORUA
NEW ZEALAND

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7% alc/vol

WARNING:
NOT SUITABLE FOR NOVICES

1.8 Standard drinks approx.